

FISCAL YEAR 2023

# Annual Report



Community School  
of Music and Arts

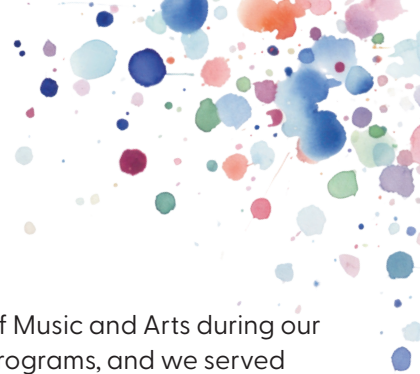
# Arts4all

Located in the heart of Silicon Valley, the Community School of Music and Arts (CSMA) is dedicated to making the arts and arts education accessible to all, regardless of age, experience, background or financial means. All of our programs nurture creativity. We offer space for students to learn, question, grow and experiment in our award-winning Finn Center and new Roy and Ruth Rogers Wing. CSMA is one of the largest community arts schools in the country and stands ready with innovative programs, an outstanding faculty, devoted staff and a highly committed board of directors to offer access to the arts for all.

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Dear CSMA supporters and community members,

I am pleased to present the achievements of the Community School of Music and Arts during our fiscal year 2023. It was a very busy and successful year for all of our programs, and we served 56 schools – a record number – up and down the Peninsula, providing access to the arts for over 22,000 students. We also continued to expand our reach to students of all ages on our Mountain View campus and at off-site corporate and preschool locations. It is a joy to see the power of the arts inspire, reveal and connect all whom our programs reach.

As I look back over the last ten years, my most vivid memories are of our students – students working with tremendous focus and engagement in their art and music studies; students eager to share their art during our art shows; students filling the hallways on their way to their music lessons; and, students lining up backstage to perform in Tateuchi Hall. It has been a privilege to witness the transformative power of the arts every single day. In our lovely building we have worked hard to create a sense of unity and a place of belonging for all.

Looking forward, we are excited to expand to a new location in Belmont opening in April 2024. Please take a moment to review this report and to consider a gift at this time and know that 90% of every dollar directly supports arts education and experiences.

With gratitude,

Vickie Scott Grove  
Executive Director



## Board of Directors – Fiscal Year 2023

Sohi Sohn, Chair

Sharmila Acharya, Vice Chair

Jim Sandstrom, Finance Chair

Suyun Kim, Secretary

Mike Couch

Judy Crates

John D'Ambrosio

Juliette Faraco

Lloyd Holmes

Bruce Humphrey

John J. Miller, Jr.

Lynn Miller

Robert Reay

Carolyn Stuart

Suchitra Subrahmanyam

Lee Tavrow

Jinlin Wang

Sean Wilkinson

Janis Zinn

# Our Impact



28,000

participants served by CSMA music and art programs each year

22,000

students served during the school day

56

schools served

\$400,000

in financial aid awarded to underserved students and schools

## Support arts4all

CSMA relies on our generous donors to support our commitment to arts4all. Your tax-deductible gift provides:



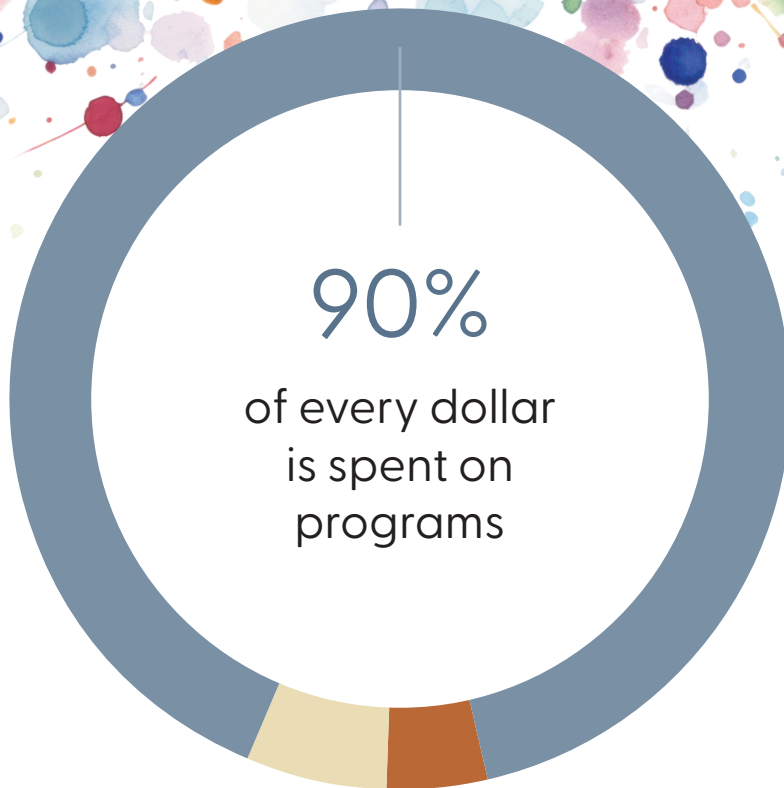
Financial aid for underserved music and art students



Program subsidies for CSMA's Art4Schools, Music4Schools and Artistic Intelligence programs



Free Community Concerts and art exhibitions



- 6% Management & General
- 4% Fundraising

## FY23 Financial Analysis

Support and Revenue	\$7,676,251
Net Investment Income	\$155,398
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Total Support and Revenue	\$7,831,649
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Expenses	\$7,680,398
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<b>Change in Net Assets</b>	<b>\$151,251</b>



# TOP ACHIEVEMENTS

## 1 Financial Aid Programs

CSMA provided a remarkable \$400,000 in financial aid and program subsidies, ensuring access to the arts for all.

## 2 In-School Programs

Our acclaimed Art4Schools and Music4Schools programs served more than 22,000 students across 56 Santa Clara and San Mateo County schools.

## 3 Artistic Intelligence Program

Nearly 100 special needs students received art, music and dance classes.

## 4 Mountain View Preschool Program

We provided subsidized music and art lessons to 150 preschoolers from economically disadvantaged families.



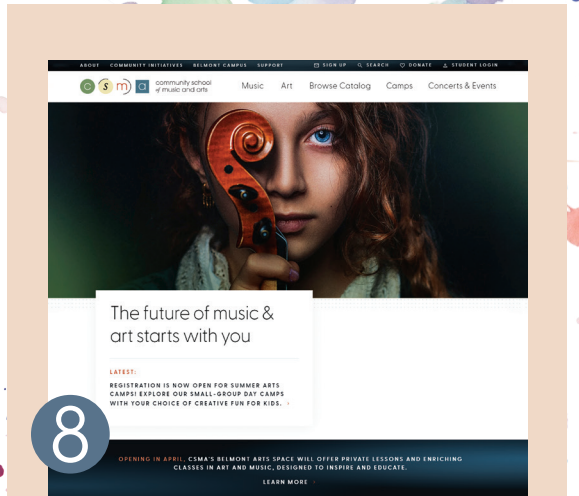
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# FISCAL YEAR 2023

## 5 Summer Honors Program

We provided three weeks of intensive, tuition-free music instruction to middle school students from the Mountain View Whisman School District.

## 6 Free Community Concerts

CSMA presented 18 free community concerts in Tateuchi Hall.

## 7 CSMA Celebrates the Arts

We held a successful annual gala at the Menlo Circus Club featuring performances from CSMA distinguished faculty and Merit Scholars.

## 8 New CSMA Website

We secured funding for website redesign and completed the project.

# Community Members Praise CSMA Programs



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## “ Board Member

I grew up extremely poor in Mississippi and as a kid, never dreamed of being in places the arts took me. I began playing piano at 10 and at age 12 learned to play the trombone. It was through music that I was able to truly understand many of the possibilities that were out there for me. It opened a whole new world for me, not just physically, but also intellectually, spiritually and emotionally. It helped to develop my social skills. This is what CSMA does.  
– Lloyd A. Holmes, CSMA Board Member and President of DeAnza College

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## “ Music4Schools

I am reaching out to let you know how happy our staff and students are to have such a fantastic CSMA music teacher. My primary teachers have also let me know that they are more than pleased with the music instruction and experience provided to our students. Thank you CSMA for matching us with such a talented, caring, and effective teacher who is adding to the musical experience and enjoyment of our students. – Bay Area Elementary School Principal

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## “ Preschool Art Program

I wish I had taken my son's preschool class as an adult after seeing the art exhibit. I am so impressed, and the experience for my son, who is autistic, was awe-inspiring. Everyone was so keen on his difference and helped him grow. I think the best part about this class was the teacher. She FAR exceeded my expectations. – Parent of Preschooler

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## “ Merit Scholar Program

The Merit Scholar Program enriched my appreciation for music through many opportunities to showcase my work as a pianist. With my growth in the program, I've enjoyed serving as an inspiration for younger musicians, just as senior members did for me. – Nick, Level A Merit Scholar Student



# New Faces on Staff

We welcomed new talented staff members in key positions in the music school and administration. Here are a few of the faces working to bring the arts to our community!

**TaLeiza Calloway-Appleton** is CSMA's Digital Marketing Coordinator. TaLeiza is a media professional with years of experience in journalism and marketing. The Ohio native has written for major daily newspapers, weekly news outlets, magazines and non-profit organizations. Before joining CSMA, she was a freelance writer for Embarcadero Media, with her stories appearing in the Palo Alto Weekly and Mountain View Voice newspapers. She previously served as the Marketing and Communications Coordinator for a large youth-serving nonprofit.



**Denise Flatness** is the Senior Music School Program Coordinator. Denise is an accomplished violist. She earned her master's degree in music from the University of Denver and her bachelor's degree in music from the University of Arizona, both with an emphasis in viola performance. While in Denver, she regularly performed with the Nexus String Quartet in FeverUp Candlelight shows as well as with touring artists such as singer/songwriter Dessa. Through performing and teaching, Denise pushes to make classical music more approachable.



**Justine Iwata** joined CSMA as the Corporate Arts Program Coordinator. She graduated from Scripps College with a bachelor's degree in Asian American Studies and Psychology and a minor in music. In previous roles, she taught at the K-12 level and supported diversity, equity and inclusion work in higher education. A Bay Area native, she took her first piano lessons at CSMA, inspiring a lifelong love for the arts.



**Drishya Namboodiri** is our Human Resource Generalist. She started her HR career in India and had the opportunity to work in the retail and mobile gaming industries. Later she moved to the US and worked at a real estate group supporting their recruitment function. She also volunteered at Via Services and American Youth Literacy Foundation to help with their HR projects. She completed her master's degree in human resource management in India and has an HR certification from UC Berkeley Extension.



**Sude Yazgan** is our Development Associate. Yazgan worked as an administrative assistant at Open Minds, Silicon Valley and as a seasonal specialist at a large high-tech firm. She holds a bachelor's degree in computer science from UC Santa Cruz.





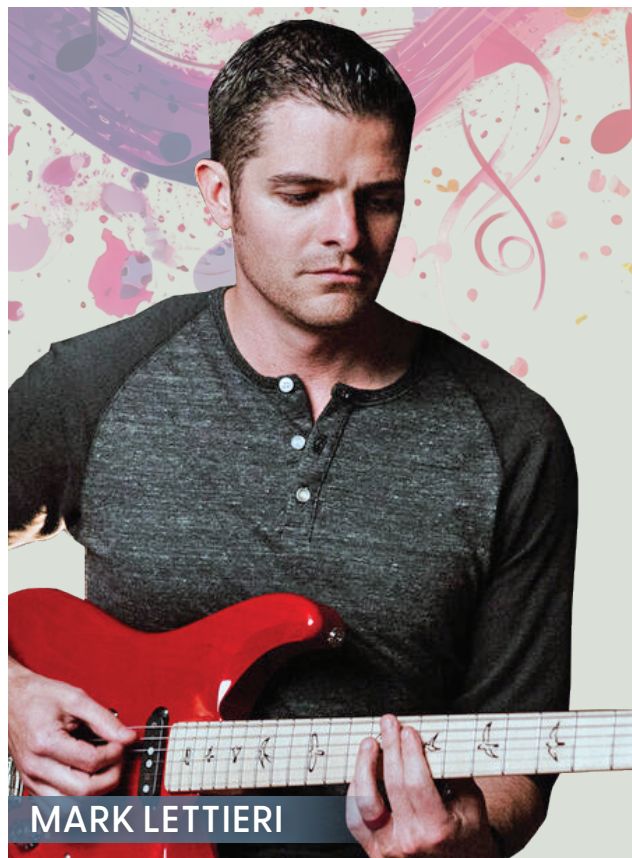
# Community Concert Series Highlights

CSMA's Community Concert Series provides high-quality music experiences featuring diverse, accomplished professional musicians from around the world as well as CSMA's talented faculty members and students. The concerts are presented in our beautiful venue Tateuchi Hall and are open to the public and free of charge. The 2022-23 season included internationally acclaimed artists, including several GRAMMY Award winners and nominees.

In an era of rising ticket prices and reduced opportunities for music performance, the series provides both support for artists and one of the few completely free concert series in the area.



**TAYLOR EIGSTI**



**MARK LETTIERI**



KAKI KING



GERALD CLAYTON




JUANITO PASCUAL



HARUKA FUJII

# Keep Up to Date

Sign up for CSMA's monthly newsletter to receive the latest info and events in your inbox: [arts4all.org/about/newsletter](https://arts4all.org/about/newsletter)

 [arts4all.org](https://arts4all.org)

 [Facebook.com/arts4all](https://Facebook.com/arts4all)

 [Instagram.com/csma\\_mv](https://Instagram.com/csma_mv)

 [YouTube.com/CSMAMV](https://YouTube.com/CSMAMV)



**Community School of Music and Arts**  
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