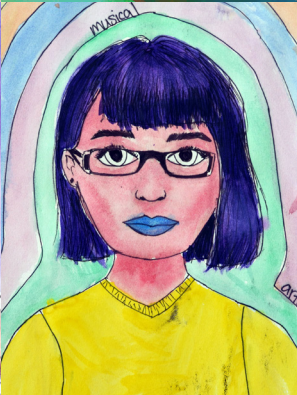




Annual Report

Community School of Music and Arts
Fiscal Year 2021



Contents

03 | Welcome Letter

MESSAGE FROM CSMA'S EXECUTIVE DIRECTOR



04 | Key Facts

OVERVIEW OF CSMA PROGRAMS



05 | Financials

SUMMARY FOR FISCAL YEAR 2021



06 | Year at a Glance

HIGHLIGHTS OF PROGRAM ACHIEVEMENTS



08 | Word of Mouth

REVIEWS OF OUR PROGRAMS AND FACULTY



10 | New Wing

CSMA EXPANDS WITH THE ROY AND RUTH ROGERS WING



Welcome

Dear CSMA friends and supporters,

It is a great pleasure to share this annual report, which captures remarkable results from an extraordinary year. I hope you will enjoy the milestones, program and financial information, art work, photos and comments you will find in its pages. Many mountains were climbed! Many challenges tackled with great success!

I want to call out and recognize the amazing efforts of our staff, faculty and Board members, who worked so hard to make these results possible. Staff and faculty worked together to develop and master new curriculum and online teaching best practices. New technology and software were embraced program-by-program to protect quality and access to art and music for our students and community.

The management team – Carrie, Director of Programs, Chiung-chi, Director of Development, Doreen, HR Manager, Erin, Director of Marketing and Communications, Lauren, CFO and Tony, Facilities Manager – worked tirelessly and collaboratively to keep the School on the right footing and to address the ever-changing COVID-19 guidelines.

I also want to thank the Board for its flexibility and support. Their encouragement was felt



by all. Their questions and suggestions helped to light the path.

Looking forward, I see a bright future for CSMA with expansion on our campus and to new communities. With all that our schools, families and students have been through, we are experiencing a renewed appreciation of the power of the arts and their fundamental role in exploring human potential for each and every one of us. Thank you for joining us in this journey.

Warm regards,

Vickie Scott Grove
Executive Director

CSMA Board of Directors • Fiscal Year 2021

Janis Zinn, Chair
Sohi Sohn, Vice Chair
James Sandstrom, Finance
Committee Chair
Sharmila Acharya, Secretary
Mike Couch
Judy Crates

John D'Ambrosio
Juliette Faraco
Lloyd A. Holmes
Bruce Humphrey
Suyun Kim
Peter Landsberger
John J. Miller, Jr.

Lynn Miller
Bob Reay
Carolyn Stuart
Suchitra Subrahmanyam
Jinlin Wang
Sean Wilkinson

Key Facts

CSMA inspires excellence through art and music education for people of all ages and abilities.

19K

students participate in arts and music programs annually

14K

students receive arts and music instruction during the school day

\$317K

in financial aid awarded to underserved students and schools

CSMA relies on our generous donors, who support our commitment to **Arts4All**. Your tax-deductible gift provides:

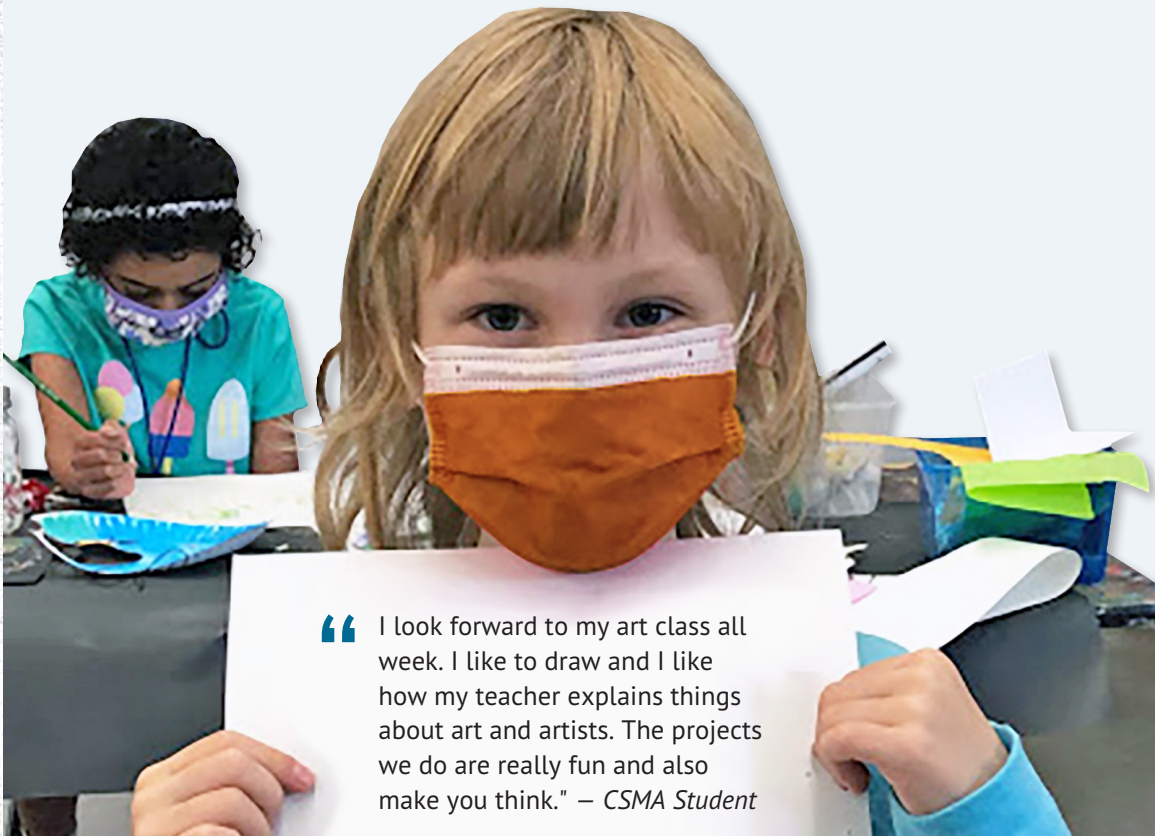
Free community concerts and art exhibitions



Program subsidies for 40% of schools served



Financial aid for under-served students



“ I look forward to my art class all week. I like to draw and I like how my teacher explains things about art and artists. The projects we do are really fun and also make you think.” – CSMA Student

Financials



88%

of every dollar CSMA receives is spent on our **PROGRAMS**

7%

Management & General

5%

Fundraising

FY 2021 Financial Analysis

Support and Revenue	\$5,256,727
Forgiveness of PPP Loan	926,300
Net Investment Income	409,668
Total Support and Revenue	6,592,695
Expenses	(5,535,518)
Change in Net Assets	\$1,057,177

CSMA's Year at a Glance



Q1



JULY 01
2020

•••••
Finn Center closed due to continued spread of COVID-19

•••••
Pivot to online summer classes & lessons following faculty training



Q3

•••••
Corporate Arts expansion into other states & countries in its 6th year

•••••
Transition of Special Needs Arts program to innovative online learning

•••••
Live stream Community Concerts with upgraded equipment and technology



•••••
Adaptation of beloved 5th grade instrument program to online format, with accolades from schools and parents

•••••
Equity and Social Justice Task Force launch

•••••
PPP loan of \$926K forgiven



• • • •
Launch of virtual private lessons resulting in highest summer enrollment of all time



• • • •
Design of In School curriculum for online learning, winning praise from school districts

• • • •
Rollout of full curriculum in Spanish for In School lessons

• • • •
Online Music at Tateuchi summer program with addition of new, career-focused sessions

Q2

• • • •
Ground-breaking for Roy & Ruth Rogers Wing



• • • •
>60% of partner schools transition to online art and music lessons

• • • •
Expansion of online offerings at Finn Center for fall semester



Q4

• • • •
Return of popular onsite ceramics classes



• • • •
Addition of four new, diverse Directors to the Board

• • • •
YouTube concert viewership growth

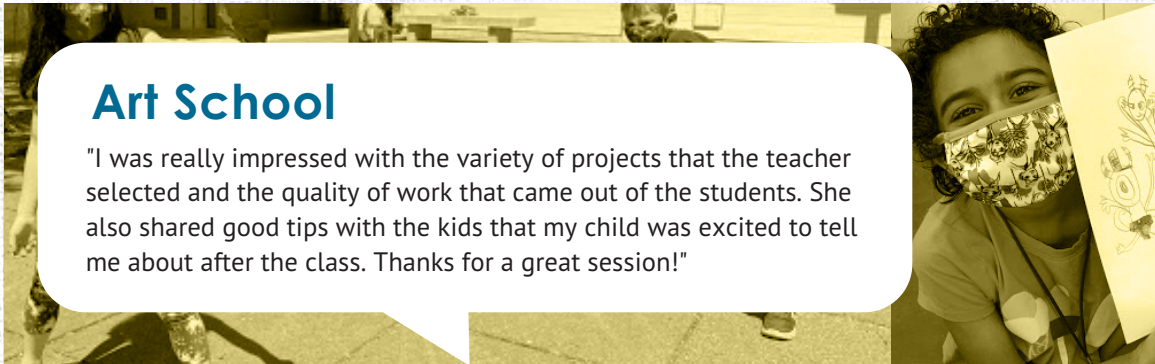
• • • •
Joyful transition back to campus for private lesson program, art classes and camps



JUNE 30 2021




Word of Mouth



Art School

"I was really impressed with the variety of projects that the teacher selected and the quality of work that came out of the students. She also shared good tips with the kids that my child was excited to tell me about after the class. Thanks for a great session!"



Art Camps

"Love the small class size. Feels like the teacher can give each child adequate attention. My son begged me to sign him up for more."



Art4Schools

"The Art4Schools faculty member is an excellent teacher, a talented artist and someone who engages the kids weekly with her warmth and enthusiasm."



Special Needs Arts

"Participating in the weekly art and music classes provided by CSMA has been an incredibly gratifying experience for our clients. Through art expression our participants get the opportunity to learn something new about themselves including their talents and interests. Each week we as their staff get to witness their growth, individuality and joy through these classes."



Music4Schools

"The work that you and the team have done with our students has been phenomenal. During these trying pandemic times, the lessons you've designed have been instrumental in ensuring our kids' social and emotional wellbeing, creativity and overall ability to develop their artistic expression skills."

Music School

"Our private lesson teacher is just a really, really good teacher, which is rare. She's professional, friendly, totally dedicated to her students and CONSTANTLY thinking of how to best engage her students with music. We are so grateful to have her."

New Wing Completion

In FY21 CSMA achieved a remarkable milestone – the completion of the Roy and Ruth Rogers Wing. Construction of the new wing began in September 2020 and was completed in August 2021. The project was a true community effort, with support from more than 250 donors. The 3,300-sq-foot new wing adds much-needed classroom, private lesson, ensemble, multi-purpose and storage space. The project also adds many new parking spaces and a drop-off area to improve safety. The additional space increases CSMA's capacity to serve new students by approximately 25% and permits expansion of its camps, preschool and ensemble offerings. In addition, the project made improvements to Finn Center by adding four new music rooms.

*Photography by James Dewrance
Images courtesy of Artik Art & Architecture*







Keep Up to Date

Sign up for CSMA's monthly newsletter to receive the latest info and events in your inbox: Arts4All.org/about/newsletter



Facebook.com/arts4all



@csma_mv



YouTube.com/CSMAMV

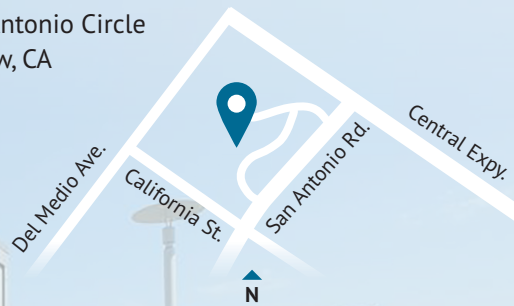


@csma_mv

501(c)3 nonprofit • Fed Tax ID #23-7023900



Community School of Music and Arts
Finn Center 230 San Antonio Circle
Mountain View, CA



community school of music and arts