

Annual Report 2020



Dear Friends and Supporters of CSMA,

As I write to you, I am reflecting on the extraordinary period covered in this report, July 2019 through June 2020. It was certainly a time like no other in the School's 50+ year history.


At the beginning of the fiscal year, CSMA was fortunate to be in an overall strong position: enrollment in several of our programs was at an all-time high; we were financially healthy; and, we were finalizing the resources needed to construct the Roy and Ruth Rogers Wing. Finn Center, Tateuchi Hall and Mohr Gallery were all at full tilt with wonderful music and art, drawing together the people who create, study and enjoy them.

When the pandemic struck late in the third quarter, so much changed overnight, but we had a head start. Staff were already working to adapt our programs to online platforms, modifying curriculum, planning teacher trainings and identifying needed equipment. In a very short period of time, we transitioned the majority of our programs to online and found new ways to work with our school partners. Live concerts evolved into livestream events on YouTube. We took a long and hard look at operating costs and cut all but expenditures essential to continuing programs. This was difficult work.

The death of George Floyd was another terrible event of 2020 and led to worldwide protests against racial injustice. From its first days in 1968, CSMA has lived by its founders' belief that the arts belong to everyone in the community –not just the privileged. CSMA is proud of its long history of providing access to the arts in many forms - through financial aid, free concerts and gallery exhibitions, and program subsidies for under-resourced schools, preschool and special needs students. Still we ask how we can do more and have begun to lay the groundwork to build inclusion in all that we do.

We have much to be grateful for as we navigate these choppy waters: the steadfast and generous support of our Board and donors; the creativity and strong teamwork of staff; the commitment and resourcefulness of our faculty; and, the loyalty and encouragement of our students and partners. We continue to hold high the torch of arts for all and look forward to the year ahead.

Sincerely yours,



Vickie Scott Grove, Executive Director



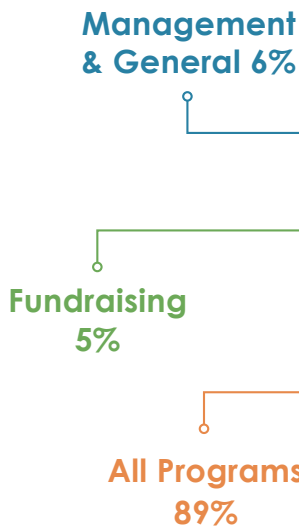
28K
students
served

500
Classes, Camps
& Workshops
at Finn Center

Art & Music
Programs for
19K
students at
54
Schools

20
Free
Concerts
& Art Events

89% of every dollar CSMA receives is spent on programs



Support and Revenue*	\$6,540,995
Net Investment Income	32,319
Total Support and Revenue	6,573,314
Expenses	(6,541,610)
Change in Net Assets	<u>\$ 31,704</u>

*includes donor bequest

Art4Schools and Music4Schools

CSMA's Art4Schools and Music4Schools provide an in-depth, skill-building, sequential curriculum that meets the California State Visual and Performing Arts Standards. Art and music are taught during the regular school day by the programs' teaching artists and musicians. Projects echo the classroom's core content to become an integral part of each student's education.

In FY20, the programs served over 20,000 students in over 50 schools in Santa Clara and San Mateo Counties. Over 40% of our schools qualified for our financial support. After the shelter-in-place order, the programs successfully transitioned to online lessons, and our teachers finished the school year with over 25% of our schools despite the challenges they faced.

"Art is my favorite subject. I look forward to Friday art class all week. I like how my art teacher tells stories about the history of art while she teaches. She's a great teacher, who knows a lot about art and all the things behind it."

- Gabriela Mistral Elementary
4th-grader Nicolas

50+ Schools

> 20,000 Students

40% Received Financial Support



Community Concerts at Tateuchi Hall

Free Community Concerts at Tateuchi Hall are at the heart of CSMA's mission to provide access to the arts for all and to serve as a vital community arts center.

CSMA presented 14 in-person concerts in FY20, featuring diverse musicians, genres and traditions. Showcased artists included CSMA faculty, students and well known artists, including Juanito Pascual Trio, John Daversa, Kaki King and Tiffany Austin.

When the concert hall closed in March due to COVID, CSMA invested in technology to present livestream concerts via the CSMA Youtube Channel. To date, those concerts have attracted thousands of viewers and kept this vital community program available for all.



Art, Preschool and Camps



CSMA offers a supportive visual arts program for students of all ages and abilities. Classes are offered in a broad range of media, and the School is equipped for a full ceramics program. The preschool offers age-appropriate, sequential classes in art and music informed by the Reggio Emilia approach. CSMA is proud to subsidize an off-campus preschool program serving over 200 largely low income families in the local community. School vacation and summer camps are popular and beloved by our families, and financial aid is available to protect access. The pandemic did not stop us from being creative! Nearly 75 virtual camps and online classes were offered during the summer months of shelter-in-place.

Both kids had a blast. Wonderful teachers and staff. We can't thank you enough.
- Online camp parent



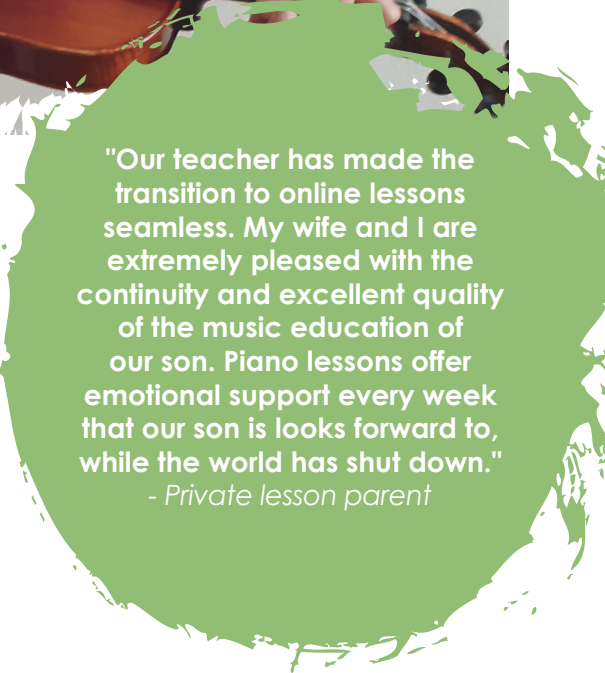
Special Needs Arts

CSMA ensures that the arts are accessible to all, including special-needs participants in its Artistic Intelligence program, which has served students for over a decade. More than 100 youth and adults from our nonprofit partners take weekly dance, music and art classes at CSMA. Students come to CSMA with a range of strengths and challenges, and the curriculum is designed to support their development, no matter what their starting point. Students and their families look forward to the annual end-of-the-year art shows and performances. During the pandemic, lessons shifted seamlessly to an online format with even more students able to participate. CSMA is proud to provide this program at minimum cost to our partners.

A young boy with dark hair, wearing a white collared shirt, is playing a violin. He is looking towards the camera with a slight smile. The violin is a reddish-brown color. The background is a plain, light-colored wall.

Music School

CSMA' Music School gives students access to a complete, comprehensive music education. The program offers private lessons in over 20 instruments and voice and provides students with the opportunity to perform in recitals, take theory and composition classes, play in ensembles and participate in a variety of faculty-led workshops. CSMA has a distinguished faculty of internationally-recognized professional musicians and educators. Our significant financial aid program supports students of very low, low and moderate income families. In FY20, over 1,000 students were enrolled, and over \$160,000 was awarded in tuition support for this highly sought after program. 90% of our students transitioned to online lessons after COVID.

A green circular graphic with a white, hand-drawn style border. Inside the circle, there is a testimonial quote in white text.

"Our teacher has made the transition to online lessons seamless. My wife and I are extremely pleased with the continuity and excellent quality of the music education of our son. Piano lessons offer emotional support every week that our son is looks forward to, while the world has shut down."

- Private lesson parent

A woman with long, wavy brown hair, wearing a bright yellow sweater, is playing an acoustic guitar. She is looking upwards and to the right with a thoughtful expression. The background is a window with a view of trees.

Corporate Arts

CSMA's Corporate Arts program offers a state-of-the-art benefit to corporate employees and their families during and after the work day. Our art and music faculty provide a broad array of art and music offerings, including classes, private lessons and workshops at corporate campuses across the Bay Area, enhancing employee satisfaction, retention and productivity. The program has grown steadily over the last five years, and in FY20, CSMA transitioned the program to an online format and served over 1,300 students across 23 states and 5 countries.

Thank You CSMA Donors for Your Generous Support in FY 2019-2020

Donors by Giving Level

\$250,000-\$499,999

Estate of Lawrence E. Berman

\$100,000-\$249,999

David & Lucile Packard Foundation
Morgan Family Foundation
Roy Rogers & Mary Olson
William & Flora Hewlett Foundation

\$50,000-\$100,000

City Of Mountain View
Bob Reay & Judi Fan

\$20,000-\$49,999

Applied Materials
Leo M. Shortino Foundation
Lorraine & Noble Hancock
Yvonne & Mike Nevens
Silicon Valley Community Foundation
The Atsuhiko & Ina Goodwin Tateuchi Foundation
The Joseph & Vera Long Foundation

\$10,000-\$19,999

Anynomous
California Arts Council
Mike & Jean Couch
Norman Godinho
Google Inc.
Vickie Scott Grove and David Fair
Sue & Bob Larson
Town Crier Holiday Fund
Michael & Ina Korek Foundation Trust
Mountain View Voice
Hock Tan

\$5,000-\$9,999

Ann & Gordon Getty Foundation
Mari & Scott Asakawa
Atkinson Foundation
Pamela Baird & Greg Unangst
Katherine Bazak & John Dohner
Boston Private Bank & Trust Company
Terri Bullock
Amy Chen & Yingda Dong
May Chen & Yabo Lin
Fremont Bank Foundation
Google Matching Gifts Program
Hurlbut-Johnson Fund
Intel Corporation
Dr. Esther John & Dr. Aart de Geus
Janet and David Kline Fund
Peter Landsberger & Claire Noonan
Yvette Lanza & David Sacarelos
Carolyn & Will Stuart
Eunice L Swenson

\$2,500-\$4,999

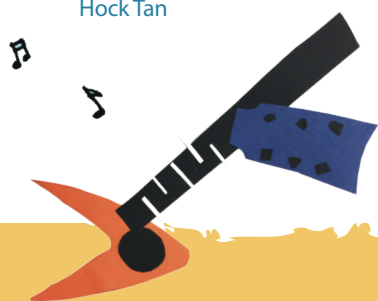
Anonymous
Apple, Inc.
Asset Management Company
Beth Longwell Foundation
Bill Graham Supporting Foundation
Sun Tjen Fam
Jan & Bob Fenwick
Suyun & Eric Kim
Kiwanis Club of Mountain View
Los Altos Rotary Club
Nancy & Larry Mohr
MUFU Union Bank
Nordson Corporation Foundation
Qualcomm Matching Grant Program
Sares Regis Group of Northern California
Julie & Joshua Sweetkind-Singer
Kathy & Page Thibodeaux
Donna Whitney
Wilson Sonsini Goodrich & Rosati

\$1,000-\$2,499

Adobe Systems, Inc.
Kathy & Brad Bettman
Sheila & Michael Brand
Catherine Chuang & Jeffrey Kuan
Betsy Collard
The D'Ambrosio Family
Joe Doniach
Audrey Erbes
Chuan Yu Foo
Molly & Scott Forstall
Deborah Anne Gravitz & Lawrence Lee You
Michele & Michael Greenfield
Asavari Kale & Arijeet Ghosh
Donna & William Krepick
Pamela & Erik Larson
Liming Lau & Paul Tobias
Kinkoi Lo & Vaiman Shum
Los Altos Community Foundation
Micron Technology, Inc.
Anita & Leslie Nichols
Xuemei Ouyang
Coco Qui & Florin Parvulescu
Ann Rando
Nobuko Saito & Gary Cleary
Evy Schiffman
Sereno Group Real Estate
Los Altos
Sigua Memorial Fund
Gail & Ernest Solomon
Harise & Peter Staple
Norma Starankovic
Mary Jane & Judd Stiff
Idie & David Weinsoff
Anna & Jack Weldon
Windy Hill Property Ventures
Helen Zhang
Janis Zinn

\$500-\$999

Jeanne & Michael Althouse
Melissa & Greg Armanini



Kathryn Carpenter & Russell Wood
Xiaoyun Chen
Thida Cornes & Castor Fu
Elayne & Philip Dauber
Julia Davoud
Linda Espinoza & Brian Ogonowsky
Elisa Ewing & Scott Lamb
Cynthia Forster
Jane & Bruce Gee
Jocelyn Goldfein & Bryan Johnson
Golnaz Golshan & John Gorzelany
Anne & Lawrence Hambly
Hewlett-Packard Company
Peggy Hillion
Eurie & David Hong
Johnson & Dugan Insurances
Services Corp
Alane & Rupinder Kataria
Susan Ketcham
Barbara Klein
Tayla & Eric Klein
Elena Kovakina
Sue & Peter LaTourrette
Changha Lim
Petros Maniatis & Edward Swierk
John McGuirk & Richard Knaggs
Tom Moran
Mu Phi Epsilon Foundation
Jenny & Steve Murray
Virginia Panlasigui
Terri & Tim Petersen
Arleen Pickett
Sarah Pierce & Brian Naughton
Lois & Jerry Rosenblum
San Francisco Institute of Classical
Music Performance
Pat Showalter & Steven Longcor
Thomas Stynes
Ginger & Roger Summit
Emiko & Ning Sung
Betsy Templeton
VMware Foundation
Elizabeth B. Wolf
Gayla Wood

\$250-\$499

Sharmila & Kamal Acharya
Elaine & Dudley Andersen
Anonymous
Charlene Archibeque
Ayla Bell & Pooja Agarwal
Marta Bellet & Fernandez Barracel
Laura & David Blakely
Jan Boelke
Sabine Brants
Wallace & Thomas Brunner
Rachel Burgoyne & Stuart Marks
Eilish Byrne & David Clayton
Joyce & Scott Cannon
Suzanne Case & Edward Chen
Bambi Cask & Steve Patterson
Hannah Druckman
Marina Brevdo Eisenbud & Daniel
Eisenbud
Patricia Aerni Fletcher
Virginia Fontana
Sunita & Gans Ganapati
Jenie Gao & Bowen Payson
Trish Gilbert
Carol & Mohan Gurunathan
Alexandra & Wallace Hawley
Jacqueline Hea
Herb Huang
Narmada Jayasankar
Stephen Jones
Jennifer & Eduard Keller
Alexis and Tom MacGregor
Ganesh Mahalingam
Brian McCune
Kathleen Mikulis and Mark Pilloff
John and Cheryl Miller
Randa Mulford and John Miller
Bob Murphy
Marilyn Nourse and Evan Greenberg
Liz and Paul Nyberg
Brian Pahl
Scott Palmer
Susan and Michael Plass
Diana and Greg Prosser

Sally Randel
Pearl and Steve Renaker
Tara and Greg Roussel
Royal Conservatory Music
Development Program
James and Andrea Sandstrom
Karina Seppi and Taylor Wheeler
Michelle and Nick Sturiale
Rowena and Mark Lester Tan
Dianne and Tad Taube
Sally and Bruce Terris
The Wongfish Fund
John Thomas
Jinlin Wang and Lan Yu
Martina and Sean Whalen
Katharina and Paul Windham
Kin Yuen and Rafael Pelayo
Donna Zhang

Board of Directors

Officers

Carolyn Stuart, Chair
Janis Zinn, Vice Chair
James Sandstrom, Finance
Committee Chair
Sohi Sohn, Secretary

Directors

Sharmila (Simi) Acharya
Mike Couch
Judy Crates
John D'Ambrosio
Juliette Faraco
Suyun Kim
Peter Landsberger
Anne Marie McCauley
John J. Miller, Jr.
Robert Reay
Suchitra Subrahmanyam
Kathy Thibodeaux
Sean Wilkinson



community school *of* music and arts



arts4all.org

