



community school of music and arts



2015 Annual Report

OUR MISSION: CSMA inspires excellence through art and music education for people of all ages and abilities.

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Dear Friends and Supporters,

The School's staff, faculty and Board of Directors feel passionately about providing people of all ages and backgrounds with the opportunity to make the arts an integral part of their education and their lives. The arts have the power to affect children in multiple ways—cognitively, socially and physically. They impact their development during childhood, their success at school and future success in the workplace. Incorporating the arts into education is fundamental to providing children with the skills needed for critical thinking, creativity and innovation.

CSMA provides access to the arts through our music and visual arts programs at our Finn Center campus and at over 45 schools during the school day through our *Music4Schools* and *Art4Schools* programs. Education and engagement in the arts are an essential part of a high quality education and should be available to all students.

In a community as diverse as ours, the arts serve as an essential bridge across language and cultural differences, offering an opportunity to engage in understanding of how we see ourselves and each other. In providing access to the arts, we celebrate our children, their families, the schools they attend and our community. We are proud that our scholarship and financial aid awards open the doors to life-changing programs and experiences.

None of our success could be possible without the generous support of government, foundation and corporate funders and individuals like you who believe in arts for all.

Sincerely,

Vickie Scott Grove, Executive Director



WHITNEY COUCH (Art4Schools Teacher)



*“He said to me,
‘Miss Whitney,
art is my best day
of the whole week.’”*

Whitney Couch teaches art in the Mountain View Whisman School District’s Head Start Preschool program. This free program is for 3 and 4 year olds whose family income does not exceed federal income guidelines. Most of the students are second language learners from Spanish-speaking families. CSMA provides weekly art and music lessons to the Head Start preschoolers.

IN HER OWN WORDS:

“Students from this program are from low-income, often immigrant families. They have little, if any, access to the arts. My job is to introduce them to new materials, expand their vocabularies and help them develop fine motor skills. They learn how to draw, use oil pastels and to work with clay. They build hand strength and coordination that translates into holding a pencil and writing. They chant, ‘We can do it!’ in Spanish and English.

“I had a student who would not look at or talk to me for the first two months of school. Last week he looked me in eyes and said to me, ‘Miss Whitney, art is my best day of the whole week.’”

TERRI WALLACE-BIELECKI,

Preschool Program Director, Mountain View Whisman School District:

“CSMA art and music provides amazing learning experiences for students that would not otherwise have access to these types of enrichment activities. We are so grateful to collaborate with CSMA in meeting the needs of our most vulnerable early learners!”



OVER 22,000 STUDENTS AND FAMILIES SERVED

<p><i>Finn Center</i></p>	<p>At our <i>Finn Center</i> campus in Mountain View, students participate in:</p> <ul style="list-style-type: none"> • Private music lessons • Visual arts classes • Preschool art & music • Music classes • Art camps & music workshops • Digital arts classes & camps
<p><i>CSMA in the Schools</i></p>	<p>Arts are an essential part of a child’s school day. In Santa Clara and San Mateo Counties, our <i>Music4Schools</i> and <i>Art4Schools</i> programs directly serve:</p> <ul style="list-style-type: none"> • Over 16,000 children • 45+ schools • 11 school districts
<p><i>Head Start Preschool</i></p>	<p>CSMA brings art and music to Head Start Preschools in the Mountain View Whisman School District.</p> <ul style="list-style-type: none"> • 130+ preschool students • Fully subsidized • 3 school sites: Castro, Slater and Theuerkauf • Serving low-income families meeting federal income guidelines • Majority of students are second language learners
<p><i>Special Needs</i></p>	<p>We serve over 100 special needs students (ages 10–adult) in music, art and dance classes through partnerships with Abilities United, Morgan Autism Center and AchieveKids.</p>
<p><i>Concerts and Events</i></p>	<p>CSMA hosts free concerts in Tateuchi Hall and free art exhibitions in Mohr Gallery.</p> <ul style="list-style-type: none"> • 28 community concerts • 107 student recitals • 6 art exhibitions and artist talks • 4,000+ attendees

WANDA WOLFE (Artistic Intelligence Student)



“CSMA art class makes me feel very happy, calm and relaxed.”

Wanda Wolfe, a lifelong artist, has studied visual arts at CSMA for eight years. As a student at the Morgan Autism Center, she is a part of CSMA's Artistic Intelligence program, which provides support and instruction for developmentally disabled students of all ages in partnership with Abilities United, Morgan Autism Center and AchieveKids. Wanda works with all forms of art—drawing, painting, sculpture, yarn and fabric. She also enjoys photography and videos.

IN HER OWN WORDS:

“CSMA art class makes me feel very happy, calm and relaxed when I am there. I really enjoy doing different kinds of art, seeing other student’s artwork and sharing mine with the class when I am done. I enjoy being with the staff, the other students and our art teacher, Lisette. We enjoy talking to each other. She is so nice, caring, patient and helpful.

“One of my favorite things in class was painting a picture of trees on canvas, with the bushes, sky, water and snow. Lisette painted the picture in front of the class, doing each step at a time, and we followed her. For example, she painted the yellow sunset, and we did the same. All of them looked a little different because we are all different!”

ELISE JOSHI (Private Lesson Student)



Elise Joshi, 13, has been a CSMA Private Lesson student since she was five years old. She began with the piano and currently studies voice with Amy Bouchard. Elise has been a CSMA Merit Scholar since 2014. The Joshi family is active in the CSMA community through music lessons, art camps, concerts and events.

“My teacher’s passion for my growth, voice and music itself inspires me to keep practicing and working hard.”

IN HER OWN WORDS:

"Amy has taught me the parts of singing that often people forget. Yes, I have learned to have a solid head voice on high notes and know the best ways to breathe during a song. But she has also taught me how to feel a piece, how to walk on a stage with confidence and how to relax myself before performing.

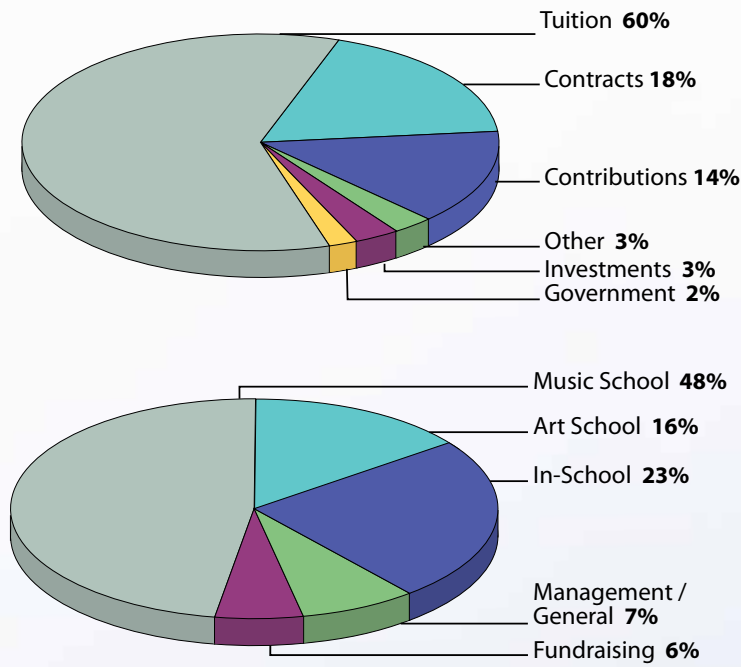
"Her passion for my growth, voice and music itself inspires me to keep practicing and working hard. My relationship with Amy grows with every lesson. We have a good bond, and we have put trust in each other that we will practice while also enjoying ourselves.

"The role music plays is so important no matter what I'm doing. No matter what, I will always have it with me."

MONICA JOSHI, ELISE'S MOTHER:

"The CSMA teachers care about their students and always find creative ways to inspire them. Elise has improved every aspect of her life with music. In music, you have to have guidance, support and encouragement. CSMA and Amy Bouchard have been all that and more."

87.7% OF OUR TOTAL EXPENSES ARE DEVOTED TO CSMA PROGRAMS



CSMA by the Numbers

- Over **5,000** people reached through *Finn Center* programs
- **202** music classes, workshops & ensembles
- **141** visual arts classes & workshops
- **71** preschool art & music classes
- **76** spring, summer & winter camps
- **35** free concerts, art exhibitions & special events
- **185** music & art faculty members
- **30** administrative staff

STATEMENT OF ACTIVITIES

Support and Revenue	\$ 4,866,630
Net Investment Income	\$ 22,462
Total Support and Revenue	\$ 4,889,092
Expenses	\$ 5,055,380
Change in Net Assets	<u>(\$ 166,288)</u>



BOB REAY AND JUDI FAN (CSMA Supporters)

Bob Reay and Judi Fan of Mountain View are long-time CSMA supporters. Bob, a talented pianist and an active participant in a CSMA Jazz Combo, has also been a part of the Board of Directors for many years. The Reay family has participated in art and music programs at CSMA through piano lessons, trumpet lessons and art classes. Their children also received hands-on weekly art and music instruction in their Mountain View schools through CSMA's *Art4Schools* and *Music4Schools* in-school education programs.

IN BOB'S OWN WORDS:

"For me, music is an important part of my life and a great outlet from my work as an engineer. We have counted on CSMA through the years to provide arts education opportunities for our family and our local community. The arts are such a critical part of a well-rounded education. We continue to support CSMA so that they can bring this important resource to our community, especially to children who might not have access to these programs on their own."



*"The arts are
such a critical
part of a
well-rounded
education."*

Community Concerts

CSMA's free Community Concert series in Tateuchi Hall features a unique mix of performers for audiences of all ages.

Our 2014-15 Community Concerts were made possible by grants from the Applied Materials and Los Altos Community Foundations, along with media support from Classical KDFC.

Performers included Cascada de Flores, Klara Frei and Temirzhan Yerzhanov, Melody of China, Peninsula Symphony, San Francisco Opera Guild and more.

Stanford Live Informances featured: Avi Avital, Aiyun Huang, Jennifer Koh and Philharmonia Baroque Orchestra.

Special Events

CSMA hosted two special events this year:

- Artist talk and exhibition with Maria Klawe, President of Harvey Mudd College
- *ArtWorlds*, featuring photographs of Cuba from local photographers, as well as Cuban food and music.

Art Exhibitions

CSMA hosts art exhibitions in our beautiful Mohr Gallery, featuring local, international, faculty and student artists.

2014-2015 exhibitions included work by Liz Amini-Holmes, Erin Goodwin-Guerrero, Pantea Karimi, Kosi Nnebe, Amber Stucke and more.



Cascada de Flores



Maria Klawe



ArtWorlds: Cuba



Melody of China

\$50,000 +

City Of Mountain View
Judi Fan and Bob Reay
Ruth and Roy Rogers

\$25,000-\$50,000

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Questions:
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jsockolov@arts4all.org

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The compilers have carefully reviewed our donor names for the 2015 fiscal year (July 1, 2014 – June 30, 2015). If you find an error, please accept our apologies and contact the Development Office so that we may correct our records.



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