2017 Annual Report
Dear Friends and Supporters,

Thank you for your continued support of CSMA and our mission to ensure that everyone in our community has access to the arts and arts education. The 2016-17 fiscal year was an exciting one for CSMA. All of our programs were very successful, allowing us to bring the arts to over 26,000 students, both at Finn Center and in their schools.

Key fiscal year achievements include:

- We expanded our in-school music and art programs to serve nearly 19,000 students at over 50 schools in Santa Clara and San Mateo Counties. Over 40% of the schools we reach, serve a high percentage of students living in poverty, and we continued to subsidize their programs.
- Growth of our in-school program was supported by strong growth of our innovative Corporate Arts program. We now serve over 600 employees with music and visual arts during their work day, supporting work-life balance and fostering creativity in the workplace.
- CSMA’s board and staff worked together to complete a new three-year strategic plan.
- We redesigned and launched a brand new website to help share the CSMA story.

In this report, you’ll get to know a CSMA student, partner school, staff member and supporter who embody the spirit of Arts4All. They are all committed to the power of the arts and providing access to all.

None of our success would be possible without the generous support of government, foundation and corporate funders and individuals like you who believe in arts for all. On behalf of the CSMA staff, faculty, board of directors, and most of all, our students, thank you.

With warm regards,

Vickie Scott Grove, Executive Director
Community School of Music and Arts
Giselle Hernandez Arana, a high school freshman, is a first year CSMA Merit Scholar. A student of Karen Buck, she has studied voice at CSMA since 2016. A lover of music since she was a young child, Giselle’s interest in voice grew after taking part in a middle school theater production.

A dedicated and determined student, Giselle practices 45-60 minutes every day and dreams of pursuing music professionally. What she loves about the Merit Scholar program is that it opens up numerous performance opportunities as well as the chance to broaden her vocal and performance skills through coaching and workshops. Giselle describes Karen Buck as an encouraging and supportive teacher who helps her learn, focus and practice effectively. According to Giselle, Karen “feels like family.”

Giselle’s mother, Edith, feels that CSMA’s support of her daughter’s lessons is a blessing. With CSMA’s financial support, Giselle is able to follow her dreams and to share how “music brings joy to the human spirit.”
### Who we serve

<table>
<thead>
<tr>
<th>Finn Center</th>
<th>At our Finn Center campus in Mountain View, students participated in:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Private music lessons</td>
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<tr>
<td></td>
<td>• Music classes</td>
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<td></td>
<td>• Visual arts classes</td>
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<tr>
<td></td>
<td>• Art camps &amp; music workshops</td>
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<tr>
<td></td>
<td>• Preschool art &amp; music</td>
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<td></td>
<td>• Digital arts classes &amp; camps</td>
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</tbody>
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<thead>
<tr>
<th>CSMA in the Schools</th>
<th>Arts are an essential part of a child’s school day. In Santa Clara and San Mateo Counties, our Music4Schools and Art4Schools programs directly served:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Over 18,000 students                                                   • 51 schools • 12 school districts</td>
</tr>
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<thead>
<tr>
<th>Subsidized Preschool Arts</th>
<th>CSMA brought weekly art and music lessons to the Head Start Preschools in the Mountain View Whisman School District.</th>
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<tbody>
<tr>
<td></td>
<td>• 160 preschool students</td>
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<tr>
<td></td>
<td>• Free program serving low-income families meeting federal and state income guidelines</td>
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<tr>
<td></td>
<td>• Majority of students are second language learners</td>
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<td></td>
<td>• 2 school sites: Castro and Theuerkauf</td>
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</tbody>
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<tr>
<th>Special Needs</th>
<th>CSMA serves over 100 special needs teen and adult students with music, visual arts and dance classes through partnerships with Abilities United, Morgan Autism Center and AchieveKids.</th>
</tr>
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<tr>
<th>Corporate Arts Programs</th>
<th>• Over 600 employees served at their workplace</th>
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<tbody>
<tr>
<td></td>
<td>• Arts and music offered</td>
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<tr>
<th>Concerts and Events</th>
<th>CSMA hosts free concerts in Tateuchi Hall and free art exhibitions in Mohr Gallery.</th>
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<tbody>
<tr>
<td></td>
<td>• 20+ community concerts • Over 100 student recitals • 6 art exhibitions and artist talks • 4,000+ attendees</td>
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</table>

[Arts4All.org](http://arts4all.org)
CSMA’s Music4Schools and Art4Schools programs bring sequential, skills-based arts instruction to over 18,000 children at 50+ schools in Santa Clara and San Mateo Counties. Students take part in music and art classes as part of their regular school day.

The arts are a vital part of a well-rounded education. For many students, school may be the only access they have to the arts. CSMA’s goal is to ensure that all children in our community have access to a quality arts education.

CSMA’s Music4Schools program is offered at Holy Family School (pictured at right), part of the St. Francis Center in Redwood City, which provides direct social services and educational opportunities to low-income families. The staff and faculty of Holy Family believe strongly in the value and power of music education. Holy Family students receive music classes twice per week during the school day for the entire school year. CSMA supports Holy Family’s commitment to music education with a program subsidy.

“I truly believe that music allows one to think differently. I would rather cut off my arm than cut music classes out of the lives of our kids. A curriculum without music is a poor curriculum.”

Sister Christina Heltsley, Ed.D. Executive Director, St. Francis Center
Linda Covello joined CSMA in 1992 as a teacher in the Art4Schools program. Linda has worn many different hats during her 25 years at CSMA. She started the onsite art classes and camps, was the first curator of Finn Center’s art gallery and developed art curriculum for the in-school program. She now serves as CSMA’s Art School Director, overseeing all Finn Center art programs, including the preschool, Art4Schools and the Mohr Gallery.

Linda stays inspired by the knowledge that she has a direct impact on children’s lives by offering programs which introduce students to the life-changing power of the arts and which give them an artistic lens through which to view the world. She is proud to create programs that engage the community in the arts.

A highlight of her career at CSMA has been developing an art and music program for students with special needs. Her proudest moments have come through recognizing these exceptional students for their art and welcoming them to CSMA’s community of artists and musicians. Describing what keeps her engaged after so many years, Linda says that “shaping a place where people of all ages and abilities can express themselves through art is an ever-evolving, always interesting, task.”

The arts also have an important role in Linda’s life outside of CSMA. The arts are the vehicle through which she understands the world. As a painter, Linda is currently working on a large portrait project of her extended family.
88% of our total expenses are devoted to CSMA programs

**CSMA by the Numbers**

- Over **18,000** students served during the school year
- Over **5,000** people reached through *Finn Center* programs
- **184** music classes, workshops & ensembles
- **150** visual arts classes & workshops
- **104** preschool art & music classes
- **93** spring, summer & winter camps
- **32** free concerts, art exhibitions & special events

**Statement of Activities**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Support and Revenue</td>
<td>$5,741,583</td>
</tr>
<tr>
<td>Net Investment Income</td>
<td>$151,578</td>
</tr>
<tr>
<td>Total Support and Revenue</td>
<td>$5,893,161</td>
</tr>
<tr>
<td>Expenses</td>
<td>$5,763,291</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>$129,870*</td>
</tr>
</tbody>
</table>

*Includes gifts for new wing
Lily Kim was introduced to CSMA in 2004 when her oldest daughter became a piano student of Distinguished Teacher Ludmila Kurtova. Eventually, all three of her daughters studied music at CSMA: two studied piano with Ms. Kurtova and the third participated in Irene Sharp’s annual cello workshop. All three enjoyed CSMA visual arts classes as well. One child is now pursuing art professionally as a design major at the California College of the Arts.

Lily herself grew up studying the piano and cello and even performed in a chamber trio with her siblings. Having music education as an integral part of her life set the standard for the education she wanted her own children to have. Today the arts are a lifelong, important pursuit of her family.

Lily believes that participation in the arts opens up the world for students and gives them the tools to learn history, to experience diverse cultures and to discover the world around them. She has learned through her own experiences and those of her children that the arts are a valuable form of self-expression and build perseverance and creativity. Lily describes CSMA as a “wonderful resource” and supports the school’s mission to provide an enriching, quality arts education to all children in the community.

“I can’t imagine not having the arts as a part of our lives.”
Community Concerts

CSMA’s Community Concerts in Tateuchi Hall showcase a variety of performers representing our diverse community. The 2016-17 season included world-class artists, emerging ensembles, CSMA faculty and students and the 19th year of collaboration with Stanford Live.

Free concerts play a critical role in CSMA’s commitment to engage the whole community in the arts.

Community Concerts were made possible, in part, by grants from the Applied Materials Foundation and the Los Altos Community Foundation. Classical KDFC is our media sponsor.

ArtWorlds

CSMA’s ArtWorlds series celebrates the diverse cultures of Silicon Valley:

ArtWorlds China featured Classical Chinese brushpainting by Shu Shin Zhe and a musical performance by Melody of China.

ArtWorlds India showcased Indian miniatures and folk textiles and a dance performance by Sayali Goswami and the Kathakars School of Dance.

Art Exhibitions

CSMA hosts art exhibitions from an array of artists in Mohr Gallery. This year’s exhibitions featured work from Jonathan Parker, Cristina Velazquez, EfrenAve and Michelle Wilson as well as CSMA student artists.

Special Events

This year’s special events included CSMA’s Parent Education Series, with talks on Finding Your Child’s Voice in the Arts (Derek Fenner, Arts Learning Program Manager at the Alameda County Office of Education) and Music and Children with Autism (Dr. Ryan Hourigan, Ball State University).

CSMA also hosted a special screening of the documentary film Paper Lanterns.
We offer our sincere thanks to all of our donors for supporting a quality arts education.

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cchen@arts4all.org
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The compilers have carefully reviewed our donor names for the fiscal year (July 1, 2016 – June 30, 2017). If you find an error, please accept our apologies and contact the Development Office so that we may correct our records.
community school of music and arts

arts4all.org

Finn Center, 230 San Antonio Circle
Mountain View, CA 94040 • 650-917-6800